





# Utah Fungi Festival

  @utahfungifest  
www.utahfungifest.com

**Saturday, June 27, 2020**

**The Garten at Mountain West Cider - Salt Lake City, UT**

**Email: [utahfungifest@gmail.com](mailto:utahfungifest@gmail.com)**

**Phone: 801.332.9865**

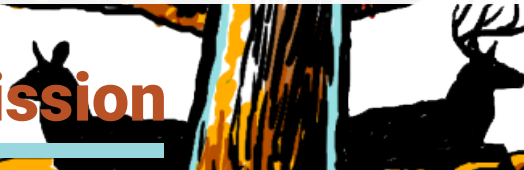
## Sponsorship Opportunity



More and more companies are turning to mushrooms as ways to support health through dietary supplements and pharmaceuticals, enhance foods and beverages for consumer enjoyment, reduce waste with plastic alternatives, and restore ecosystems through better research. By 2024, the global mushroom market is estimated to reach \$34.3 billion. No matter your industry, mushrooms are coming your way. Becoming a sponsor of the Utah Fungi Festival is an unmissable opportunity to be part of a blossoming movement that will have a massive impact on the private and public sectors.

Show potential customers that you are ahead of the curve. As a sponsor, you will reach an audience that shares your values of supporting the local and regional economy, loving our natural lands, and promoting environmental sustainability. All sponsors will receive promotion and festival exclusives in thanks for their support, including an intimate Meet N' Greet with our expert speakers, prominent recognition before, during, and after the event, and more.


## Our Mission



We believe in the power of fungi to contribute to the health of the planet and all beings that live here. To promote the use of mushrooms as sustainable resources, we introduce leaders, citizens, and business owners to fungi's diverse ability to impact ecosystem remediation, permaculture, culinary practices, and personal health. By providing education from expert speakers and educators, we work to inspire environmental stewardship using the ancient wisdom of fungi.

## Our Vision

We want to change the way the world thinks about mushrooms. Through fungi education with expert speakers, we aim to bring Utahns closer to their local environment and to advocate for fungi as sustainable resources for our personal and planetary health.



# Sponsorship Packages

## Reishi Package \$5,000

- Largest displayed logo on all advertisements
- Logo on regional print advertisement (50,000+ distribution)
- Meet N' Greet with festival expert speakers
- Education presentation by Jme Bonfiglio of WholeSun Wellness for your company
- Logo on Utah Fungi Festival t-shirts
- Five personalized social media messages
- 10'x10' festival imprint (\$300 vendor fee waived)
- Four complementary Utah Fungi Fest t-shirts
- Logo on web-poster and physical promo poster (250+ distribution)
- Logo on 10'x2.5' sponsor banner at event entrance
- Logo on 10'x2.5' sponsor banner at guest lecture stage
- Logo on festival website homepage for one year
- Thanks from stage during event by announcers

## Turkey Tail Package \$2,500

- Logo size upgrade
- Logo on Utah Fungi Festival t-shirts
- Five personalized social media messages
- 10'x10' festival imprint (\$300 vendor fee waived)
- Two complementary Utah Fungi Festival t-shirts
- Logo on web-poster and physical promo poster (250+ distribution)
- Logo on 10'x2.5' sponsor banner at event entrance
- Logo on 10'x2.5' sponsor banner at guest lecture stage
- Logo on festival website homepage for one year
- Thanks from stage during event by announcers

## Lion's Mane Package \$1,000

- Five personalized social media messages
- 10'x10' festival imprint (vendor fee waived)
- Logo on web-poster and physical promo poster (250+ distribution)
- Logo on 10'x2.5' sponsor banner at event entrance
- Logo on festival website homepage for one year
- Thanks from stage during event by announcers

## Chaga Package \$500

- Logo on web-poster and physical promo poster (250+ distribution)
- Logo on 10'x2.5' sponsor banner at event entrance
- Logo on festival website homepage for one year
- Thanks from stage during event by announcers

